

# MBA RATINGS

# 2007

Choose the path  
that's right for your  
career.

Finding the right business school for an MBA—be it just after graduation or mid-career—is a daunting task. Rankings help, but better still are personal recommendations. That's the goal of the ratings system LATIN TRADE uses to develop its annual list of schools. Through an online survey of our readers, we gathered 7,117 responses. The schools described on the following pages met several criteria: a minimum number of respondents had to select the school to rate, and had to rate it highly on seven key questions relating to academic experience, relevance to their career and the value they have seen in completing an MBA from that institution.

Some big-name schools are not listed here, and we recognize that. But being famous, as one dean pointed out to us in preparing this survey, is not an absolutely reliable indicator. Schools decline in quality yet often continue to be ranked in media polls, year after year, partly on name power. So here you have this year's personal snapshot, according to people who know and were excited about saying so, right now. The programs are listed alphabetically by country and then by school name, not on responses. The quotes that follow are consolidated from real comments from our readers. Good luck in your search.

—Greg Brown



## "This is a school that is totally prepared to create professionals at the international level."

### ARGENTINA

#### EDDE Escuela de Dirección de Empresas

Buenos Aires  
[www.edde.edu.ar](http://www.edde.edu.ar)

"The growth that EDDE has seen in the last few years is worth noting, as is the quality of the education it offers. I'm very happy with the level of learning I have achieved. There is a human and professional quality."

### ARGENTINA

#### Universidad Nacional de Córdoba Maestría en Dirección de Negocios

Cordoba  
[www.graduadosfce.unc.edu.ar](http://www.graduadosfce.unc.edu.ar)

"I'm very happy with the faculty and with the MBA program. It has served me well, helping me to make a big jump forward in my work, both at my normal job and in my personal projects."

### BRAZIL

#### Business School São Paulo for International Business BSP

São Paulo  
[www.bsp.edu.br](http://www.bsp.edu.br)

"Professors with international degrees but experienced in Latin American business. Really prepares one for international assignments, such as the one I am undertaking right now. An excellent international mindset! This is a school that is totally prepared to create professionals at the international level. An excellent networking environment."

### BRAZIL

#### Coppead UFRJ

Rio de Janeiro  
[www.coppead.ufrj.br](http://www.coppead.ufrj.br)

An academically strong school whose program is taught by PhDs yet with "practical focus" and featuring an "international format" for the masters in business administration. Alumni report "good career advances" based on having completed a degree here.

### BRAZIL

#### FAAP Fundação Armando Alvares Penteado

São Paulo  
[www.faap.br](http://www.faap.br)

"The way the work for each course is evaluated, in an integrated manner for each subject, is fundamental for learning applied concepts. I could not have chosen a better institution for perfecting my understanding of management."

### BRAZIL

#### Fundação Getulio Vargas EAESP

São Paulo  
[www.fgvsp.br](http://www.fgvsp.br)

"FGV is the best school I've ever attended and I recommend it to any person taking an MBA. In fact, I'm considering returning shortly to reinvest in the program. It's relatively accessible and that makes a big difference. I am very happy to have become an alumni of this school."

### BRAZIL

#### University of Pittsburgh The Joseph M. Katz Graduate School of Business EMBA

São Paulo  
[www.emba.pitt.edu](http://www.emba.pitt.edu)

"The network of personal friends formed during the program and the professional networking it makes possible is worth pointing out. ... This was an exceptional experience. I would highly recommend Katz to anyone interested in progressing to the next level personally and professionally."

### CHILE

#### Pontificia Universidad Católica de Chile MBA-UC Escuela de Administración

Santiago  
[www.mbauc.cl](http://www.mbauc.cl)

"The professors at La Pontificia Universidad Católica are excellent and they understand their subjects very well and know how to teach. Highly recommended, especially for executives who want to update their skills and prepare themselves for regional responsibilities."

### COLOMBIA

#### EAFIT Escuela de Administración, Finanzas y Tecnología

Medellin  
[www.eafit.edu.co](http://www.eafit.edu.co)

"Highly committed to academic and personal development of its students. Its post-graduate degrees are very complementary to its undergraduate classes. Very good program, especially the emphasis on finance and marketing, the quality of its professors and high likelihood of professional and personal income growth."

## "The graduates of this institution have a very global vision."

### COLOMBIA

#### Universidad de los Andes School of Management

Bogota

[www.uniandes.edu.co](http://www.uniandes.edu.co)

"The faculty has a clear philosophy of success and the quality of the instruction is based on more than a simple accumulation of knowledge, but also creates in people a higher motivation, constructive creativity and, more than anything, a mentality that combines academic rigor with creativity and resourcefulness."

### DISTANCE

#### Educatis University Educatus Graduate School of Management

Distance

[www.educatisgsm.com](http://www.educatisgsm.com)

"Online learning, good support by staff, quick response by staff on questions, professional workshops in Switzerland. Educatis offers high quality in teaching but also requires high performance in studying. High flexibility, customer oriented, short response time in terms of all student requirements."

### DISTANCE

#### Walden University MBA

Distance

[www.waldenu.edu](http://www.waldenu.edu)

"It's a great school. Very strict. Very focused. Very challenging with critical thinking and thought-provoking coursework. ... This program is quite intense, but stays up with all current trends of the business world and helps and allows students to partake and discuss the various theories throughout the program."

### ECUADOR

#### IDE Escuela de Dirección de Empresas

Guayaquil

[www.ide.edu.ec](http://www.ide.edu.ec)

"There are a lot of international business schools in our country, but none like IDE, which concerns itself not only with the business world but also with the community of students and professors as a single, integrated unit: humanity and learning."

### GERMANY

#### HHL Leipzig Graduate School of Management

Leipzig

[www.hhl.de](http://www.hhl.de)

"Very international, friendly atmosphere, very good instructors, very good reputation in Germany. Very good place to gain knowledge power and competence in the job market. The most valuable part of this program was making contacts with students from different countries, which allows one to form a network."

### MEXICO

#### EGADE Tecnológico de Monterrey

Monterrey

[egade.itesm.mx](http://egade.itesm.mx)

"The school is very concerned about keeping itself in the forefront in terms of its infrastructure, study plans and in developing skills in demand by the labor market. Best school for management, marketing and engineering in Latin America."

### MEXICO

#### IPADE Instituto Panamericano de Alta Dirección de Empresa

Mexico City

[www.ipade.mx](http://www.ipade.mx)

"The graduates of this institution have a very global vision and place a lot of importance on having ethical principles. I consider this focus by IPADE on principles, values and the human factor an added value, one that is fundamental for any executive."

### MEXICO

#### ITAM Instituto Tecnológico Autónomo de México

Mexico City

[www.itam.mx](http://www.itam.mx)

"Upon graduating I had a vision of how to do business and make decisions with confidence, always with a focus on the person as the source of the action. The faculty at ITAM has a high percentage of full-time professors with post-graduate degrees."

### MULTI-COUNTRY

#### ADEN Universidad Alta Dirección

Distance

[www.aden.org](http://www.aden.org)

"ADEN has an excellent teaching method in short modules, specific to the subject matter, with many practical cases and international professors totally versed in the material. It offers first-world infrastructure and attention. In every sense an excellent school. A 100% practical focus for executives."

# "It is one of the best investments a person can make."

## MULTI-COUNTRY

### IEDE Escuela de Negocios

Madrid, Shanghai, Santiago  
[www.iede.edu](http://www.iede.edu)

"I am very happy to be taking an MBA from here, since it focuses directly on real-life cases. It's very interesting. The teaching model is dynamic, with a strategic and practical focus. One makes a lot of international contacts."

## MULTI-COUNTRY

### INCAE Business School

Latin America  
[www.incae.edu](http://www.incae.edu)

"Studying at INCAE has changed my life. The tools they provided were extremely useful. I was promoted within eight months of completing my masters. Head and shoulders above its Latin American competition in terms of quality of faculty, quality of instruction, prestige and marketability of its graduates."

## MULTI-COUNTRY

### INSEAD

Paris, Singapore  
[www.insead.edu](http://www.insead.edu)

"A globalized school, not dominated by any nationality, whose students come from all over the world. This is without a doubt the school's strong point, students and professors from all points across the planet."

## PANAMA

### University of Louisville Panamá College of Business

Panama City  
[www.louisville.com.pa](http://www.louisville.com.pa)

"The entrepreneurship focus of this MBA program is unique in Panama and uncommon in the region, but very relevant. The faculty attracts professionals from diverse nationalities, ages and professional backgrounds, which creates an environment that fosters an interesting exchange of knowledge and experiences."

## PERU

### ESAN Universidad

Lima  
[www.esan.edu.pe](http://www.esan.edu.pe)

"Highly qualified graduates and strong work ethic. All business opportunities are made possible at ESAN. Each course concludes with something practical that can be used. ESAN is demanding and the international weeks, in which professors teach through interchanges at overseas universities, are very productive."

## PERU

### Pontificia Universidad Católica del Perú

Lima  
[www.pucp.edu.pe](http://www.pucp.edu.pe)

"I will graduate soon and I am highly satisfied with the doctoral program. I recommend it for Latin American students. The prestige at this institution makes the professionals who graduate from it highly regarded."

## PERU

### Universidad del Pacífico Maestría en Administración

Lima  
[www.up.edu.pe](http://www.up.edu.pe)

"A leading institution, highly prestigious in terms of human resources and logistics. The time it takes to finish a masters is very convenient for people who work and have many responsibilities, because it's flexible."

## SPAIN

### Fundesem Business School

Alicante  
[www.fundesem.es](http://www.fundesem.es)

"Phenomenal, a very good education, totally practical and focused on the realities of business. What I liked the most from Fundesem was the prestige and the relationships it has with the business community. Thanks to that, I received a very practical education and there has been no lack of job offers."

## SPAIN

### IE Instituto de Empresa Business School

Madrid  
[www.ie.edu](http://www.ie.edu)

"A good experience. As an ex-student it has prepared me very well for my current global management position. In my contacts with the school since graduating I see them constantly evolving and improving to reflect new shifts in management practice and global issues. They help to keep me up to date."



## SPAIN

**IESE Business School**

Barcelona, Madrid  
[www.iese.edu](http://www.iese.edu)

"Excellent MBA. Europe's top choice. The school's size helps, in terms of the ratio of professors to the student body. Thanks to my work at IESE, I was able to find work in Spain with no problem and move forward with my career."

## UNITED KINGDOM

**London Business School**

London  
[www.london.edu](http://www.london.edu)

"My first choice if I had it to do again. It is the best business school in Europe with a global approach and impressive research. Very friendly with the alumni community. After I went to London, I had a mid-management job in IT in an oil company in my home country. Three years after the MBA, I am a senior manager in a top worldwide telecom making five times more what I was making pre-MBA."

## UNITED STATES

**Babson College F.W. Olin Graduate School of Business**

Massachusetts  
[www3.babson.edu/mba](http://www3.babson.edu/mba)

"Best entrepreneurship school in the world. Each course contains innovative, entrepreneurial spirit. Cross-functional style teaching makes students understand the real business world easily and learn more practical knowledge. Eighty percent of the students continuously have their own business ideas and discuss, share with others. Real top entrepreneurship school."

## UNITED STATES

**Dartmouth College Tuck School of Business**

New Hampshire  
[www.tuck.dartmouth.edu](http://www.tuck.dartmouth.edu)

"Tuck is unique in combining an environment of collectiveness, teamwork and strong ties with a rigorous, state-of-the-art and almost individual education. It does not typically appear on the radar screen of most prospective students with ties to Latin America, but it should. Tuck continues to be a top choice for global recruiters."

## UNITED STATES

**Florida International University College of Business Administration**

Florida  
[business.fiu.edu](http://business.fiu.edu)

"A small school environment and high quality faculty make the MBA experience very enriching. The school has a clear international appeal and the program's length and focus are ideal. One of the best bargains in business education in the United States. Over the past year we have seen more top multinational companies recruiting here for the first time."

## UNITED STATES

**Georgia Institute of Technology College of Management**

Georgia  
[mgt.gatech.edu](http://mgt.gatech.edu)

"I certainly feel this is still a very under-rated program for the high quality and experience that the MBA program here offers. The absolute best value for any MBA program in the world. The fastest rising school in our hire group. Program offers exceptional value. Very low cost for high payoff in learning and career opportunities."

## UNITED STATES

**Harvard Business School**

Massachusetts  
[www.hbs.edu](http://www.hbs.edu)

"I wish we had the opportunity to learn from teachers in Mexico with the analytical methodology as rigorous or even better than here. To study abroad, at Harvard above all else, carries enormous weight in any corner of the world. It is one of the best investments a person can make, especially for the contacts, networking, and the alumni databases."

## UNITED STATES

**Hult International Business School**

Massachusetts  
[www.hult.edu](http://www.hult.edu)

"I unreservedly recommend Hult's MBA to all potential candidates! The school offers one of the few mega-intensive one year MBA programs in the United States. It has an excellent faculty and an incredible international body of students, which you actually have the opportunity to get to know and work with all of them."

## UNITED STATES

**Northwestern University Kellogg School of Management**

Illinois  
[www.kellogg.northwestern.edu](http://www.kellogg.northwestern.edu)

"The best collaboration and leadership experience I have. The school is highly committed to the soft skills. Kellogg is a school where almost everything is student-run. There are several leadership opportunities to help the students to develop their leadership skills. Developed great global network of young successful professionals in diverse industries."

## UNITED STATES

**Nova Southeastern University H. Wayne Huizenga School of Business & Entrepreneurship**

Florida  
[www.huizenga.nova.edu](http://www.huizenga.nova.edu)

"I love the cluster program, it brings a lot of real-life experience into the classroom. I am not only learning from the teachers, but I learn from my peers as well. Small class sizes, challenging yet relevant assignments, personal interactions with professors. What more can you ask for?"

## UNITED STATES

**Rice University Jones Graduate School of Management**

Texas  
[jonesgsm.rice.edu](http://jonesgsm.rice.edu)

"This school strongly emphasizes business start-ups and entrepreneurial ventures. Many of my former students have started companies, and several of them have taken their companies public. Jones is a growing business school making a big push to get on the international map."

## UNITED STATES

**Rollins College Crummer Graduate School of Business**

Florida  
[www.crummer.rollins.edu](http://www.crummer.rollins.edu)

"This is a fantastic business school. Although this is a small business school, we have first-rate faculty and facilities and a global focus that other business schools talk about but fail to provide. An impressive global imprint in the MBA program. Strong entrepreneurial opportunities."

**UNITED STATES**

**Thunderbird School of Global Management**

Arizona

[www.thunderbird.edu](http://www.thunderbird.edu)

"The school has one of the strongest alumni networks in the world. Most of the people have already had international experience and crave a global career. What others find a challenge T-birds find enjoyable. Alumni organization is a fraternity with some 45,000 members all over the world."

**UNITED STATES**

**University of Florida  
Warrington College of Business  
Administration**

Florida

[www.cba.ufl.edu](http://www.cba.ufl.edu)

"At age 34, I started my own business. At 38 I sold the business to a public company and retired. Now I own my own private investment firm. I believe my MBA program prepared me well for a successful business career. Excellent academic level with a great cost-benefit equation."

**UNITED STATES**

**University of Miami  
School of Business  
Administration**

Florida

[www.bus.miami.edu](http://www.bus.miami.edu)

"I have found the value of my MBA degree to increase over time, especially working as a self-employed entrepreneur. ... I went to UM for an MBA in Finance and used it to move from a career in chemistry to a successful career in business. I made VP in my current organization in my thirties!"

**UNITED STATES**

**University of South Carolina  
Moore School of Business**

South Carolina

[mooreschool.sc.edu](http://mooreschool.sc.edu)

"The program's strengths are in the faculty, foreign language and culture training as well as international internships. ... If your goal is to work on Wall Street, this isn't the school for you. If your goal is to do something different, travel the world, learn a language, Moore is a great choice."

**UNITED STATES**

**Worcester Polytechnic Institute  
Department of Management**

Massachusetts

[www.mgt.wpi.edu](http://www.mgt.wpi.edu)

"Very committed and dedicated MBA staff. Class size and quality of entering students made for a rich education experience. I couldn't speak more highly of the WPI MBA program. They create a number of mediums to learn the materials ... they really make this much more of a learning 'experience' than I ever could have imagined."

**URUGUAY**

**Universidad ORT Master en  
Administración de Empresas  
MBA**

Montevideo

[www.ort.edu.uy](http://www.ort.edu.uy)

"It offers excellent preparation for the fluctuations in today's markets. The MBA has opened up many doors for me and it has made me stand out from other MBAs at other universities at the international level. Without the MBA, I would not have been able to secure my last two jobs abroad." 